



Why Review your Data Strategy?

Developing a sound, commercially focussed data strategy is an essential part of becoming a more data-centric organisation, one which leverages data to take day-to-day decisions and set strategic directions. But it is hard to create a data strategy that is comprehensive, aligned with business strategy and widely understood and supported. Organisations may want to find external help, but at the right price.

peterjamesthomas.com Limited has been through this process with many organisations. Here we present a range of services that allow you to take advantage of this experience and expertise at a fixed price and without committing to a lengthy, or open-ended consultancy process.

Data Strategy Review Services

Organisations differ in their size and complexity; and they many need different types of help. Recognising this, we offer three tiers of Data Strategy Review.

Bronze

You are confident that you have a sound data strategy but would like an external perspective to check that you have not missed anything important.

- Initial one hour ‘phone call, video conference, or face-to-face meeting¹ to provide background on your organisation and its business objectives, to cover efforts to date in the data strategy area and to walk through the current data strategy
- Time-boxed, but thorough review of your data strategy and related material², including you answering specific questions that arise

- Production of a data strategy report, highlighting strengths, weaknesses, opportunities and threats
- Follow-up one hour ‘phone call, video conference or face-to-face meeting¹ to discuss the report and any recommendations

Bronze investment³ £2,000

Silver

Perhaps your data strategy is a little immature, or a previous one has been less than successful. You want more input and ideas from an experienced and impartial source.

- Initial two hour ‘phone call, video conference, or face-to-face meeting¹ going into greater detail than in the Bronze offering
- More extensive review of your data strategy and related material², including two further one-hour calls / meetings with groups of pertinent people
- Production of a more detailed data strategy report, highlighting strengths, weaknesses, opportunities and threats
- Follow-up two-hour ‘phone call, video conference or face-to-face meeting¹ to discuss the report and any recommendations

Silver investment³ £5,000

Gold

Either your existing data strategy is rudimentary, or you want to make sure that it is best in class with no weaknesses or missed opportunities.

- Initial two hour ‘phone call, video conference, or face-to-face meeting¹ going into greater detail than in the Bronze offering
- In-depth review of your data strategy and related material², including five further one-hour calls / meetings with groups of pertinent people
- Half-day, on-site workshop¹ with pertinent stakeholders aimed at gathering further information validating findings and generating new ideas
- Production of an in-depth data strategy report, highlighting strengths, weaknesses, opportunities and threats
- Follow-up two-hour ‘phone call, video conference or face-to-face meeting¹ to discuss the report and any recommendations

Gold investment³ £10,000

If none of these is what you need, then we would be happy to discuss a bespoke engagement for you.

To learn more about these services, get in contact, or simply schedule your first meeting.

e-mail: peter@peterjamesthomas.com

‘phone: +44 (0) 20 8895 6826

schedule: www.peterjamesthomas.as.me

¹ Face-to-face meetings may lead to additional travel costs depending on location

² All work will be covered by non-disclosure agreements

³ Plus VAT and any applicable travel expenses