

# Building Momentum

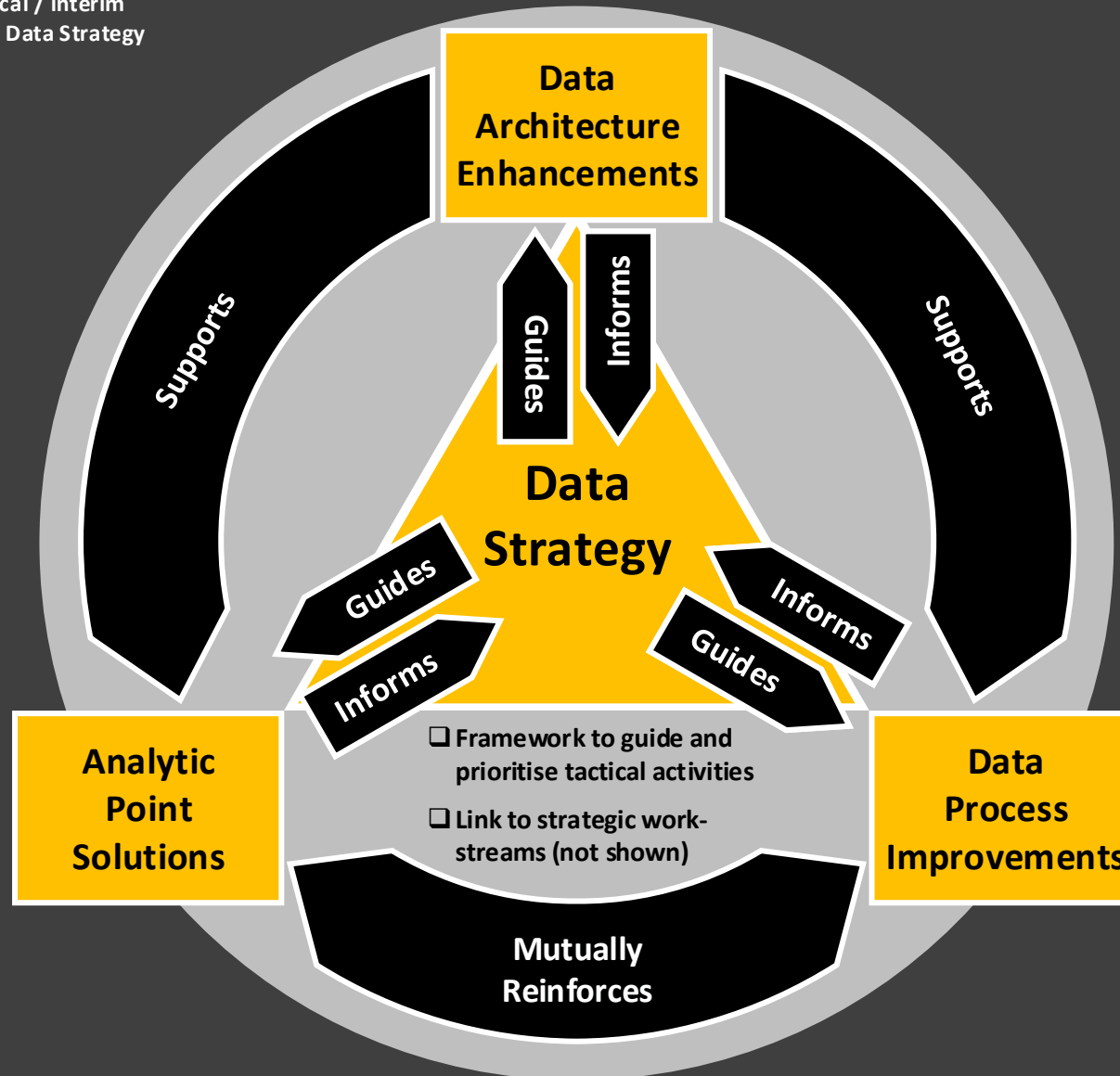
A Framework for kicking off the process of becoming a Data Driven Organisation

Showing relations between initial tactical / interim work-streams and their connections to Data Strategy

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- ❑ Making it easier to enter data "right first time"
- ❑ Accelerating Analytics tasks
- ❑ Fixing interface and data transformation errors



- ❑ "Good enough" answers to pressing questions
- ❑ Highlights data quality / availability limitations
- ❑ Makes the case to do more

- ❑ Framework to guide and prioritise tactical activities
- ❑ Link to strategic work-streams (not shown)

- ❑ Requires a shift in Culture not Technological fixes
- ❑ Data Education
- ❑ Rolling Data Audit
- ❑ Better Data Quality